

Thank you for choosing Cinando to securely share your film selection with your industry audience. Please make sure to carefully read our recommendations below, before proceeding to the upload of your screeners on Cinando.

Editorial rules



Test patterns, countdowns and blank sections are not allowed



Image and sound should be correctly synchronized



All videos should be available in English (audio or subtitles)



The video file can have burned-in subtitles or can have them uploaded separately

(for more information about Cinando Subtitles, please click [here](#))

Video upload

File upload

- Maximum size : 200GB
- Accepted formats : mp4, avi, mkv, mpeg, mpg, m4v, f4v, mov, qt, ogg, ogv, webm, wmv, flv
- The file must be multiplexed (audio and video in one file)
- Accepted framerates (fps) : 23.976, 24, 24.976, 25, 30, 48, 50, 59.94, 60

Video specifications

- Codec : H264 (preferred - faster upload), Apple ProRes (longer upload)
- Minimum bitrate : 3Mbps for 720p and 5Mbps for 1080p
- Minimum resolution : 1280 x 720 (Standard 720p High Definition)
- Better quality can be achieved with 1920 x 1080 (Full 1080p High Definition)
- Upload only progressive or de-interlaced video

Audio specifications

- Codec : AAC
- Minimum bitrate : 256 Kbps
- Upload only Stereo audio

→ If you need to transcode your file, you can use the free software [Handbrake](#).

Internet connection



The amount of time needed to perform the upload mainly depends on your upload speed and on the file size. We recommend a minimum upload bitrate of **10 Mbps**.

You can check your connection speed at <https://www.speedtest.net/> (maintained by Ookla).

Web browser & Operating system



We recommend using an updated version of Chrome or Firefox.

You can check if your web browser is updated to the latest version by visiting <https://www.whatsmybrowser.org/> (maintained by Google).



You also need an up-to-date operating system. We advise using at least Windows 7 or Mac OS X 10.7 Lion.

Streaming quality

In partnership with Shift72 and Akamai

Our streaming technology is provided by  **SHIFT72** and hosted in  the worldwide CDN leader for video streaming, allowing your screeners to be viewed with the fastest stream and at the highest quality from all over the world.

Relying on a powerful HTML5 video player

We use an **ultra-fast HTML5 video player** that gives you the operating power of HLS and DASH adaptive streaming protocols.

This reduces video buffering and ensures the best viewing experience is delivered to each individual viewer.

Streaming security

Making your screener safe is our top priority. Here is how we ensure it:

Studio-grade DRM

DRM is integrated into your video encoding and playback system. This type of encryption is required for studio-grade content and ensures playback occurs only on the authenticated video player.

Individual watermarking

Watermarking deters criminals from employing screen capture methods to illegally copy content. Cinando offers 3 types of watermark displays, static, moving and forensic to ensure the safest streaming environment.

Individual accounts with strong password policy

We verify each company's profile and activity, and we restrict access to certified film professionals.

Concurrent stream restrictions

We limit the number of devices a user can stream content on simultaneously to prevent multiple people from sharing the same account.

Real-time viewing reports

You get detailed viewing statistics with the name, time and duration of playback.



Got a question?

**Don't be shy, reach out to us at
contactus@cinando.com**