Video File Specifications

We recommend following these specifications as a minimum to ensure a faster upload.
Please note: If your file doesn't comply with our technical requirements, it can block the encoding or downgrade the image quality.

Maximum size: 200GB

The most common format is mp4 but all accepted formats are: mp4, avi, mkv, mpeg, mpg, m4v, f4v, mov, qt, ogg, ogv, webm, wmv, flv.

Accepted framerates (fps): 23.976, 24, 24.976, 25, 30, 48, 50, 59.94, 60.

1280 x 720 is good. 1920 x 1080 is better (Full 1080p High Definition).

Codec: H264 is preferred (faster upload) but we also accept Apple ProRes (longer upload)

Minimum bitrate: 3Mbps for 720p and 5Mbps for 1080p

Please only upload progressive or de-interlaced video.
If you need to transcode your file, you can use the free software Handbrake.

Audio Specifications

Codec: AAC

Minimum bitrate: 256 Kbps

Please only upload progressive or de-interlaced video

Editorial Rules

Test patterns, countdowns and blank sections are not allowed

Image and sound should be correctly synchronized

All videos should be available in English (audio or subtitles)

The video file can have embedded subtitles or can have them uploaded separately
Please note: the two are not compatible. If you wish to upload two subtitles (English and French for example), please make sure to not embed any subtitles into the video file. You will have to upload the subtitles separately, using Cinando Subtitles. More information here.

🌐 Internet connection

The amount of time needed to perform the upload mainly depends on your upload speed and on the file size.
We recommend a minimum upload bitrate of 10 Mbps.

You can check your connection speed at https://www.speedtest.net/ (maintained by Ookla).

💻 Web browser & Operating system

We recommend using an updated version of Chrome or Firefox.

You can check if your web browser is updated to the latest version by visiting https://www.whatsmybrowser.org/ (maintained by Google).

You also need an up-to-date operating system. We advise using at least Windows 7 or Mac OS X 10.7 Lion.

🔒 Streaming security

Studio-grade DRM

DRM is integrated into your video encoding and playback system.
This type of encryption is required for studio-grade content and ensures playback occurs only on the authenticated video player.

Individual watermarking

Watermarking deters criminals from employing screen capture methods to illegally copy content.
You can choose among 3 types of watermark displays: static, moving or forensic.

Individual accounts with strong password policy

We verify each company's profile and activity, and we restrict access to certified film professionals.

Concurrent stream restrictions

We limit the number of devices a user can stream content on simultaneously to prevent multiple people from sharing the same account.

Real-time viewing reports

You get detailed viewing statistics with the name of the viewer as well as the time and duration of playback.

Streaming quality

In partnership with Shift72 and Akamai

Our streaming technology is provided by Shift72 and hosted in Akamai, the worldwide CDN leader for video streaming, allowing your screeners to be viewed with the fastest stream and at the highest quality from all over the world.

Relying on a powerful HTML5 video player

We use an ultra-fast HTML5 video player that gives you the operating power of HLS and DASH adaptive streaming protocols.
This reduces video buffering and ensures the best viewing experience is delivered to each individual viewer.

Got a question?

Don't be shy, reach out to us at
contactus@cinando.com

CINANDO
screeners